

QUALITIES AND QUALIFICATIONS – APPROVED

Cannon Beach Academy

The executive director will have the following personal and professional qualities:

- Demonstrated successful experience(s) in educational leadership roles with staff, parents, community and professional peers in similar small school settings;
- Experience with charter school(s) and/or Oregon charter school law preferred but not required;
- Ability to communicate effectively, both orally and in writing;
- Understands the importance of good marketing/public relations strategies for outstanding parent/community engagement;
- Scholarship, intelligence and excellent ability to plan, organize and multi-task as appropriate;
- Training, experience and success in personnel selection, evaluation and professional development;
- Knowledge of curriculum development, implementation and evaluation; experience with one or more of the following: Direct Instruction, Core Knowledge and Spanish language;
- Knowledge of business and support service systems which facilitate planning, control and accountability; experience in grant writing and/or fundraising preferred;
- Ability to motivate staff and significantly involve them in the decision-making process;
- Strong management skills; and the desire and ability to motivate and innovate, taking advantage of the school's strengths.